



# 2022 CWSU Schedule

**Dinner will be available at 5:30 p.m. at each location. Class begins promptly at 6 p.m.**

Week	Date	Time	Session and Location
1	Aug. 25	6 – 9 p.m.	Welcome: City Government Overview / City Link <i>Council Chamber, Room 230 City Hall</i>
2	Sep. 1	6 – 9 p.m.	Public Safety: Police <i>Alexander Beaty Training Center, 1200 N. Patterson Ave.</i>
3	Sep. 8	6 – 9 p.m.	Public Safety: Fire <i>Alexander Beaty Training Center, 1200 N. Patterson Ave.</i>
4	Sep. 15	6 – 9 p.m.	Public Safety: Emergency Management Finance / Budget <i>Public Meeting Room, Stuart</i>
5	Sep. 22	6 – 9 p.m.	WSFC Utilities: Water / Wastewater / Solid Waste <i>Thomas Water Treatment Plant, 1201 Martin Luther King, Jr. Dr.</i>
6	Sep. 29	6 - 9 p.m.	Recreation & Parks /Field Operations / Sustainability <i>Employee Training, 2000 Lowery St., Suite 122</i>
7	Oct. 6	6 – 9 p.m.	Budget Project / Planning and Development Services <i>Council Chamber, City Hall, Room 230</i>
8	Oct. 13	6 - 9 p.m.	Community Development /Business Inclusion and Advancement / Human Relations <i>Employee Training, 2000 Lowery St., Suite 122</i>
9	Oct. 20	6 – 9 p.m.	Sanitation / Vegetation Management /DOT <i>Employee Training, 2000 Lowery St., Suite 122</i>
10	Oct. 27	6 - 9 p.m.	WS Fairgrounds / Marketing and Communications <i>Employee Training, 2000 Lowery St., Suite 122</i>
11	Nov. 3	<b>5 – 7 p.m.</b>	Budget Project Group Workshop <i>City Hall</i>
12	<b>Mon. Nov. 7</b>	<b>5:30 – 7:30 p.m.</b>	Budget Project Presentation / GRADUATION <i>Council Committee Room &amp; Council Chamber</i>



# City of Winston-Salem Mayor and City Council

Term: 2020 – 2024



**Jeff MacIntosh**  
Northwest Ward



**Denise D. Adams**  
Mayor Pro Tempore/North Ward



**Barbara Hanes Burke**  
Northeast Ward



**Robert C. Clark**  
West Ward



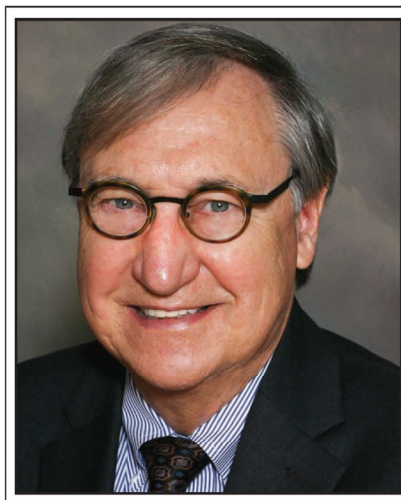
**Allen Joines**  
Mayor



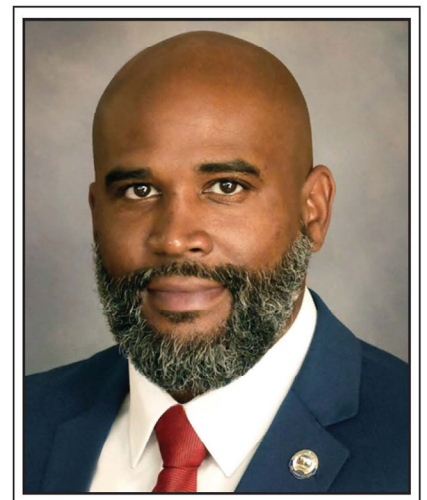
**Annette Scippio**  
East Ward



**Kevin Mundy**  
Southwest Ward

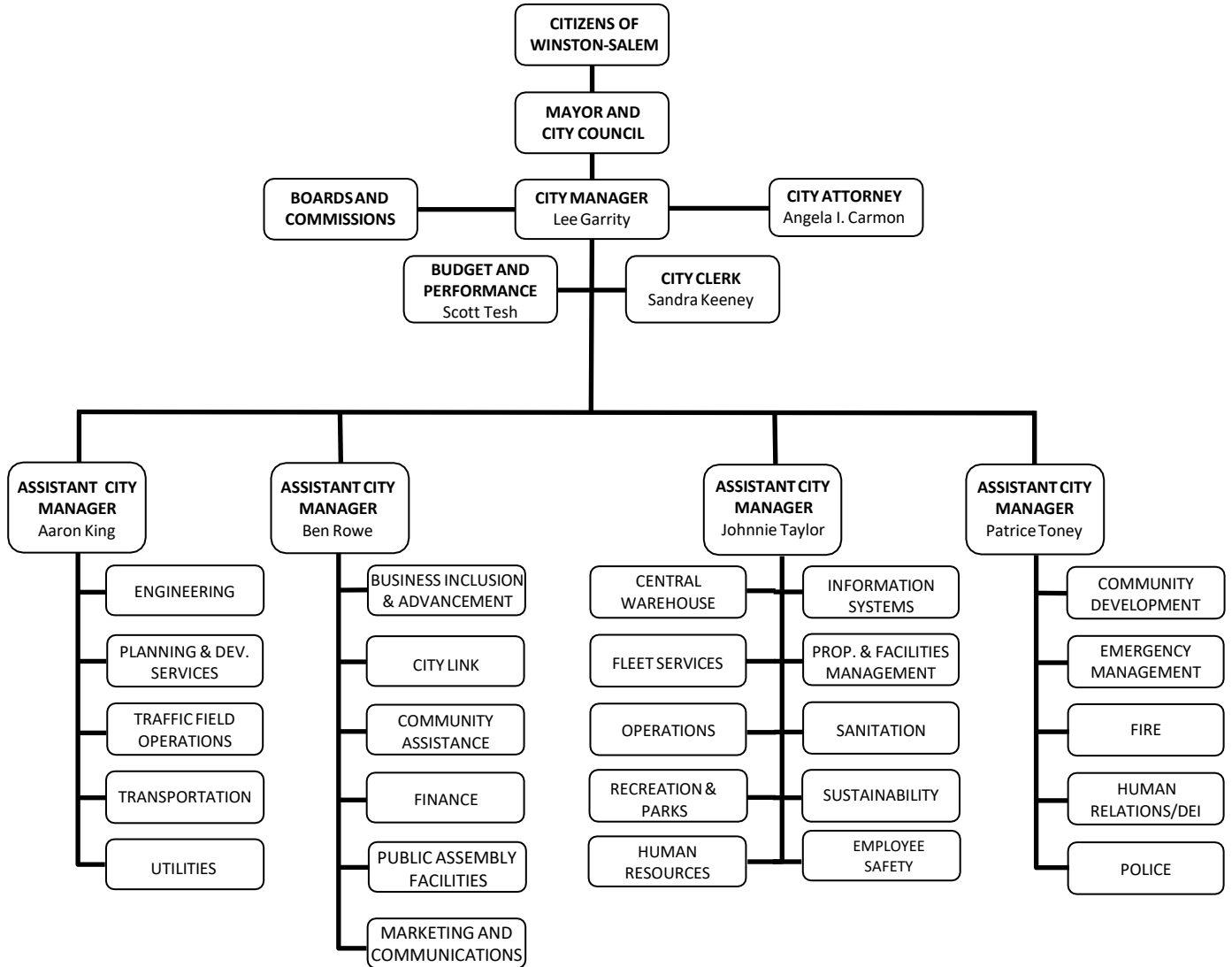


**John C. Larson**  
South Ward



**James Taylor, Jr.**  
Southeast Ward

# CITY OF WINSTON-SALEM



## Requirements for CWSU Graduation

- Attend 8 out of 10 CLASS sessions (cannot miss more than 2 classes).
- Attend at least one City Council or Council Committee meeting.
  - **Council Full Board Meeting Dates** (Mondays at 7 p.m. in the Council Chamber, City Hall)
    - Sept. 6 (meeting is on a Tuesday due to Labor Day)
    - Sept. 19
    - Oct. 3
    - Oct 17
  - **Committee Meeting Dates & Times** (Committee Room, City Hall, room 239)
    - Monday, Sept. 12
      - 4:30 p.m. Finance Committee
      - 6 p.m. Public Safety Committee
    - Tuesday, Sept. 13
      - 4:30 p.m. Community Development Housing General Government
      - 6 p.m. Public Works Committee
    - Monday, Oct. 10
      - 4:30 p.m. Finance Committee
      - 6 p.m. Public Safety Committee
    - Tuesday, Oct. 11
      - 4:30 p.m. Community Development Housing General Government
      - 6 p.m. Public Works Committee
- Complete a ride along with the Winston-Salem Police Department (background check required) OR complete a ride along with the Winston-Salem Fire Department, before Nov. 1
- Visit a city facility - **Sign up for ONE:**
  - Shadow a City Link agent – 100 E. First St., Stuart Municipal Building  
Time – one hour
  - The Elledge Wastewater Treatment Plant - **Tour Date: 11 a.m. Tuesday, September 27**
    - Manson Meads Facility, 2<sup>nd</sup> entrance, 2801 Griffith Rd. 27127
  - Bond Bus Tour – **4 p.m. Wednesday, Oct. 5**
    - Meet in the North Parking Lot adjacent to City Hall. This will be a two-hour tour.
- Complete a group budget exercise, to be presented on graduation night, Monday, Nov. 7.

CONTINUED....

## **Graduation Night:**

Graduation Information – Monday, Nov. 7

- Arrive early, 5:00 p.m. small reception in room 241 (second floor City Hall)
- Wear CWSU shirts
- Budget project presentations begin at 5:30 p.m. (Committee Room)
- 5 groups – 15 minutes each
- Council recognition at the 7 p.m. Council Meeting, families welcome to attend
- Photos immediately following in Committee Room



## CITY OF WINSTON-SALEM General Government Information

Chief Elected Official	Mayor
Governing Body	City Council
Form of Government	Council - Manager
Council Size	Eight Members by ward; partisan elections
<p><b>Council Meeting Schedule</b>  - 1<sup>st</sup> &amp; 3<sup>rd</sup> Mondays each month  - Council Chamber  Room 230, City Hall</p> <p><b>Committee Meetings Schedule</b>  - 2<sup>nd</sup> Mon./Tues. each month  - Committee Room  Room 239, City Hall</p>	<p>7 p.m. Full Council</p> <ul style="list-style-type: none"> <li>● 2<sup>nd</sup> Monday <ul style="list-style-type: none"> <li>○ 4:30 p.m. Finance Committee</li> <li>○ 6 p.m. Public Safety Committee</li> </ul> </li> <li>● 2<sup>nd</sup> Tuesday <ul style="list-style-type: none"> <li>○ 4:30 Community Business Development/Housing/General Government Committee</li> <li>○ 6 p.m. Public Works Committee</li> </ul> </li> </ul>
Fiscal Year (FY) 2022-23 Budget	<ul style="list-style-type: none"> <li>● \$625.8 million</li> <li>● Property tax rate 63.60 cents per \$100 of assessed value</li> </ul>
Employees (employed by the city)	2,054 full-time employees
Departments	31
Boards & Commissions	44
City-wide Population	252,175
Area (square miles)	132.4



## BUDGET EXERCISE 2022

### OVERVIEW

This year's budget exercise will focus on balancing the operating budget for the City of Winston-Salem. The Mayor and City Council are reviewing the City Manager's proposed budget through a series of budget workshops. Going into this year's budget process, the Mayor and City Council are facing a budget deficit of **\$2.0 million dollars** due to changes in the state law that reduced the amount of revenue that the city can raise from local taxes. Per North Carolina General Statutes, the City's budget must be balanced. The Mayor and City Council have scheduled a meeting to discuss various options for the budget.

For this exercise, the class will be divided into groups. The members of each group will be assigned the role of Council Members. In this scenario it is an election year. Participants should remember that they are taking on the persona of elected officials, who may be held accountable by voters for the decisions they make.

As Council Members, you will consider and vote on one of three options:

- 1) eliminate funding for four of the budget options on the following page,
- 2) increase taxes (a penny on the tax rate equals approximately \$2.0 million), or
- 3) a combination of spending cuts and tax increase.

The amounts do not reflect actual service costs. The amounts are provided to focus attention on service impacts and prioritization of needs, rather than the real costs that might be associated with each option.

PROPOSED BUDGET OPTIONS	COST
1. Reduce funding for incentives to downtown small businesses and economic development programs within the City.	\$500,000
2. Decrease the frequency of leaf collection pick-ups, from the current number of 3 times per season to 1 time per season.	\$500,000
3. Reduce the vegetation management program scope, resulting in less tree replacements, less litter pick-up on right-of-ways, and reduced mowing frequency along major and minor streets (including US 52 and Business 40).	\$500,000
4. Reduce the number of special units in the Police Department, such as the gang unit.	\$500,000
5. Close 4 of 8 swimming pools, based on utilization.	\$500,000
6. Reduce the number of streets resurfaced by Winston-Salem Department of Transportation crews.	\$500,000
7. Reduce the subsidy to Trans-aid which supports transportation for the elderly and disabled in the community.	\$500,000
8. Decrease youth and senior programming in the Recreation and Parks Department, specifically at the City's 17 recreation centers.	\$500,000
9. Eliminate the bulky item collection service, which is currently provided to all residents once a year.	\$500,000
10. Reduce support to community agencies. <i>(Agencies included are the Arts Council, SciWorks, National Black Theatre Festival, Experiment in Self-Reliance, YMCA-Youth Incentive Program, among others).</i>	\$500,000

**BUDGET OPTIONS CHOSEN BY THE CITY COUNCIL**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

# CWSU

## WEEK ONE

### AGENDA

**August 25, 2022**

**6 – 9 p.m.**

**Council Chamber**  
City Hall, Room 230



■ **6 – 6:15**

- *Mayor Allen Joines*

■ **6:15 – 6:45**

- Governance
  - *Lee Garrity, City Manager*
  - *Sandra Keeney, City Clerk*

■ **6:45 – 7:15**

- City Link
  - *Karen Witherspoon – Director*
  - *Sandy MacRae – Team Lead Trainer*

■ **7:15 – 7:25**

- Break

■ **7:25 – 8:30**

- Class Overview & Group Activity
  - *Sue Spainhour – Sr. Community Educator*

# CWSU

## WEEK TWO

### AGENDA

**September 1, 2022**

**6 – 9 p.m.**

**Beaty Training Center  
1200 N. Patterson Ave.**

■ **6 – 9 p.m.**

● **Police Department**

- *Assistant Chief Penn*
- *Assistant Chief Gomez*
- *Assistant Chief Cardwell*
- *Captain Long*

■ **7:15 – 7:25 p.m.**

- **Break**



# CWSU

## WEEK THREE

### AGENDA

**September 8, 2022**

**6 – 9 p.m.**

**Beaty Training Center  
1200 N. Patterson Ave.**

■ **6 – 7:15 p.m.**

● Fire Department

● *Chief Trey Mayo*

■ **7:15 – 7:25 p.m.**

● Break

■ **7:25 – 8:45 p.m.**

● Fire Department continued

■ **8:45 – 9 p.m.**

● Sue

● Week Two Review



# CWSU

## WEEK FOUR

### AGENDA

**September 15, 2022**

**6 – 9 p.m.**

**Bryce Stuart  
Municipal Building  
Public Meeting Room**



■ **6 – 6:45 p.m.**

- Emergency Management
  - *August Vernon, Director*

■ **6:45 – 7:30 p.m.**

- Finance and Budget & Performance Management
  - *Cindy Novak, Deputy Financial Director*
  - *Sarah Coffey, Budget Manager*

■ **7:30 – 7:40 p.m.**

- Break

■ **7:40 – 8:30 p.m.**

- Finance and BPM continued

■ **8:30 - 8:45 p.m.**

- Sue
  - *Week Two Review*



# Session Five

## AGENDA

**September 22, 2022**

**6 – 9 p.m.**

**Thomas Water  
Treatment Plant**

**1201 S. Martin Luther  
King, Jr. Dr.**



**6:00 – 6:45**

- WSFC Utilities Introduction
  - *Ricky Ruvio* – Assistant Director - Business Services
- Water Treatment
  - *Bill Brewer* – Deputy Director - Water & Wastewater

**6:45 – 7:25**

- Utilities Field Operations
  - *Kenny Atkins* – Field Operations Manager

**7:25 – 8:05**

- Wastewater Treatment
  - *Matt Lavigne* – Sr. Utility Plant Supervisor

**8:05 – 8:45**

- Solid Waste
  - *Gordon Dively* – Solid Waste Operations Manager

**8:45 – 9:00**

- Session 4 Review

# CWSU

## WEEK SIX

### AGENDA

**September 29, 2022**

**6 – 9 p.m.**

**Employee  
Development**

**2000 Lowery St.  
Suite 122**



- **6 – 6:50 p.m.**
  - **Recreation & Parks**
    - *William Royston, Director*
    - *Leah Friend, Assistant Director*
- **6:50 – 7:40 p.m.**
  - **Field Operations**
    - *Andy Szabat, Sr. Community Educator*
- **7:40 – 7:50 p.m.**
  - Break
- **7:50 – 8:40 p.m.**
  - **Sustainability**
    - *Helen Peplowski, Director*
- **8:40 p.m.**
  - Week 5 Review
    - *Sue Spainhour*

# CWSU

## WEEK EIGHT

### AGENDA

**October 13, 2022**

**6 – 9 p.m.**

**Employee  
Development Office**

**2000 Lowery St.,  
Suite 122**



- **6 – 6:50 p.m.**
  - Community Development Department
    - *Douglas Moore, Housing Program Manager*
    - *Brian Chaney, Sr. Project Supervisor*
  
- **6:50 – 7:40 p.m.**
  - Office of Business Inclusion & Advancement
    - *Ken Millett – Director*
    - *Jakira Westbrook – M/WBE*
    - *Steven Harrison – Small Business*
  
- **7:40 – 7:50 p.m.**
  - Break
  
- **7:50 – 8:40 p.m.**
  - Human Relations
    - *Wanda Allen-Abraha, Director*
    - *Ronnie Christian, Assistant Director*
    - *Adolfo Briceno-Human Relations Specialist/Investigator/Hispanic Outreach*
    - *Ronnie*
  
- **8:40 – 9 p.m.**
  - Week 7 Review

# CWSU

## WEEK NINE

### AGENDA

**October 20, 2022**

**6 – 9 p.m.**

**Employee Training  
2000 Lowery Street  
Suite 122**



■ **6 – 6:50**

- Sanitation
  - *Shavonda Holloway, Sr. Administrative Assistant*

■ **6:50 – 7:40**

- Vegetation Management
  - *Keith Finch, Director*

■ **7:40 – 7:50**

- Break

■ **7:50 – 8:40**

- DOT
  - *Jeff Fansler, Assistant Director*

■ **8:40 – 9**

- Review of Week 8
  - Sue

# CWSU

## WEEK TEN

### AGENDA

**October 27, 2022**

**6 – 9 p.m.**

**Employee Training  
2000 Lowery Street  
Suite 122**

■ **6 – 6:50**

- Winston-Salem Fairgrounds
  - *D.J. Hargrave, Branding Manager*

■ **6:50 – 7:40**

- Marketing & Communications
  - *Frank Elliott, Director*

■ **7:40 – 7:50**

- Break

■ **7:50 – 8:40**

- JEOPARDY!

